

## BTEC Level 3 Nationals in Enterprise and Entrepreneurship

### What will I learn?

The Pearson BTEC Level 3 Extended National Certificate in Enterprise and Entrepreneurship is intended to be an Applied General qualification for post-16 students wanting to continue their education through applied learning, and who aim to progress to higher education, and ultimately to employment, possibly in the enterprise sector. Studying enterprise and entrepreneurship will support students to be confident in starting a business, or in working innovatively in an organisation to support growth within it.

### Course Content

The Level 3 BTEC Extended Certificate in Business is a 360 guided-learning-hour (GLH) qualification Equivalent in size to one A Level. It consists of 4 units of which, 3 are mandatory and 2 are external. Mandatory content (83%). External assessment (58%).

#### Year 1 Units

Unit 1 Enterprise and Entrepreneurs

Unit 2 Developing a Marketing Campaign

(Unit 2 is externally assessed)

#### Year 2 Units

Unit 3 Personal and Business Finance

Unit 7 Social Enterprise

(Unit 3 is externally assessed)

### Assessment

There are three main forms of assessment that you need to be aware of: external, internal and synoptic. Having provided evidence in these ways to show that you are competent in each unit you gain a Pass, Merit, Distinction or Distinction \* grade.

### Where can it lead?

Students who have completed this qualification in a year may progress to further learning at level 3; for example, a larger size BTEC National in the enterprise and entrepreneurship sector. In addition to the enterprise and entrepreneurship sector-specific content, the requirements of the qualification will mean students gain some experience of the transferable and higher-order skills that are highly regarded by both HE and employers.

### Summary

Level: BTEC Level 3

Duration: 1 - 2 years

Qualification:  
BTEC Level 3 Nationals  
in Enterprise and  
Entrepreneurship

Entry Requirements:  
Minimum of a Grade 4 in  
English Language, Grade 5  
in Maths and a Grade 5 /  
Level 2 Merit in Business  
(if taken)

The qualification is intended to carry UCAS points and is recognised by Higher Education providers as contributing to meeting admission requirements to many relevant courses, if taken alongside other level 3 qualifications as part of a programme of learning. Students will be able to choose a wide range of degree programmes to progress to, depending on the other qualifications they have taken. Progression can be direct to an honours degree or to a Higher National, Foundation Degree, or onto a Higher Apprenticeship.



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